

Committee of the Whole
to be held at
Penticton Secondary School, Library
158 Eckhardt Avenue East, Penticton, B.C.

Tuesday, May 7, 2019
Recessed from the Regular Council Meeting at 1:00 p.m.

1. **Call Committee of the Whole to Order**
2. **Adoption of Agenda**
3. **Delegations and Staff Presentations:**
 - 3.1 Proclamation – National Child & Youth Mental Health Day
Sharon Evans, Mental Wellness Centre 1
 - 3.2 RCMP – Youth Engagement and Police Service Dog Demonstration
Supt. Ted De Jager, S/Sgt. Bob Vatamaniuck, S/Sgt. Kirsten Marshall and Police Dog Services 2
 - 3.3 Coyote Cruises request for 20 year lease – 215 Riverside Drive
Diana Sterling, Mike Campol, Derek George 3
 - 3.4 Economic Development: First Quarter Update
Jennifer Vincent, Economic Development Specialist 4-39
 - 3.5 IRONMAN Canada
Dave Christen 40
 - 3.6 Student Delegation – Eliminating the use of single use plastic bags at stores
Claire Taylor 41
 - 3.7 Student Delegation – Safety in the downtown region through the eyes of a student
Emily Oakes and Tayler Wesnoski 42
4. **Public Question Period**
5. **Adjourn to Regular Meeting of Council**

Proclamation

penticton.ca

National Child and Youth Mental Health Day May 7, 2019

- Whereas:** "National Child and Youth Mental Health Day" is a FamilySmart™ Institute campaign that takes place every year on May 7 since 2007; and
- Whereas:** FamilySmart™ is about achieving better mental health outcomes for children and youth, today and for generations to come, by experiencing our shared humanity; and
- Whereas:** "National Child and Youth Mental Health Day" is about having caring conversations and making connections between children, youth and caring adults in their lives; and
- Whereas:** With caring, connected relationships, all working together for the mental wellness of children and youth, it is possible to face new challenges and change how we approach situations; and
- Whereas:** FamilySmart™ asks adults to show they care by joining them and the South Okanagan Similkameen Mental Wellness Society on May 7 by connecting with young people and recognizing their strengths, contributions, lived experience and resiliency, as well as raising awareness and reducing stigma around mental health.

NOW, THEREFORE I, Mayor John Vassilaki, **DO HEREBY PROCLAIM** May 7, 2019 as "**National Child and Youth Mental Health Day**" in the City of Penticton.

A handwritten signature in blue ink that reads "John Vassilaki".

Mayor John Vassilaki



penticton.ca

Request to Appear as a Delegation

Preferred Council Meeting Date: 2019 May 07

Second choice(s): _____

Subject matter: RCMP - Youth Engagement & Police Service Dog Demonstration

Name of person(s) making presentation:

Supt. Ted De Jager / S/Sgt Bob Vatamaniuck / S/Sgt Kirsten Marshall and Police Dog Services

Address: _____

Phone: 250-492-4300

Email: bob.vatamaniuck@rcmp-grc.gc.ca

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

- RCMP will concisely detail our YES
- RCMP will introduce recruiting efforts and opportunities for career
- RCMP will perform a police dog service demonstration with past/existing K-9's and puppies in training

Please note:

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- If you'd like to share a PowerPoint with Council, email it to the Corporate Officer by 9:30 a.m. Wednesday prior to the Council meeting to be included with the Agenda.
- We recommend you bring backup PowerPoint files with you on a memory stick.
- Delegations are limited to 5 minutes.

Corporate Office

Angie Collison, Corporate Officer
171 Main Street, Penticton, B.C., V2A 5A9

Phone: 250-490-2410

Fax: 250-490-2402

angie.collison@penticton.ca



Request to Appear as a Delegation

Preferred Council Meeting Date: May 7, 2019

Second choice(s): _____

Subject matter: Coyote Cruises request for 20 year lease (215 Riverside Drive)

Name of person(s) making presentation:

Mike Campol, Diana Sterling, Derek George

Address: 215 Riverside Drive

Phone: _____

Penticton BC V2A 8M2

Email: _____

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

Coyote Cruises has signed a partnership agreement, majority owned by Penticton Indian Band. Our partners are local tourism industry professionals, that manage existing leases with the City of Penticton and have tourism and hospitality experience operating LocalLanding, The Peach and Boston Pizza.

Our goal is to offer guests a fun, safe and memorable experience. We will continue to build as a culturally vibrant Indigenous tourism destination. Initial concepts will be shown and included engagement with PIB members in the design for the new building. Our team is working on a three-year plan for structural and design upgrades, and improved services in order to provide a world class experience.

In order to move forward with the partnership and any business investment (structural, design, upgrades) we require a 20-year lease on the property at 215 Riverside Drive. We are currently operating a license-to-use with no year to year security. 215 Riverside Drive is the entry point for guests, while PIB owns the exit point.

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ECONOMIC DEVELOPMENT

QUARTERLY REPORT



2019: Q1 Update



OUTLINE



- Strategic Plan: 5-year Goal Summary
- Key Result Areas Goals: 2019 Work Plan
- Progress Reporting: Q1 Activity
- Q1 Economic Indicators: What the Data says
- Megaphone: Meet Penticton Business Owners



2018-2022 STRATEGIC PLAN KEY RESULT AREAS



STRATEGIC COMMUNICATION

DEVELOPING KEY MESSAGING & REPORTING TO OUR INTERNAL & EXTERNAL STAKEHOLDERS



COLLABORATION

IDENTIFYING STRATEGIC PARTNERSHIPS & WORKING TOWARDS COMMON GOALS



RETENTION & EXPANSION

FOCUSING ON BUSINESSES CURRENTLY WITHIN THE COMMUNITY



ATTRACTION

FOCUSING ON BRINGING BUSINESSES, INVESTMENT & LABOUR TO PENTICTON



ORGANIZATIONAL EXCELLENCE

CONTINUALLY IMPROVING THE ECONOMIC DEVELOPMENT DEPARTMENT

2019 WORK PLAN



KEY INITIATIVES

Q1

Q2

Q3

Q4

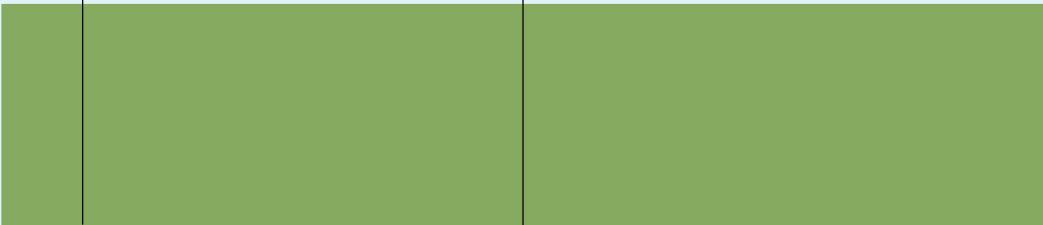
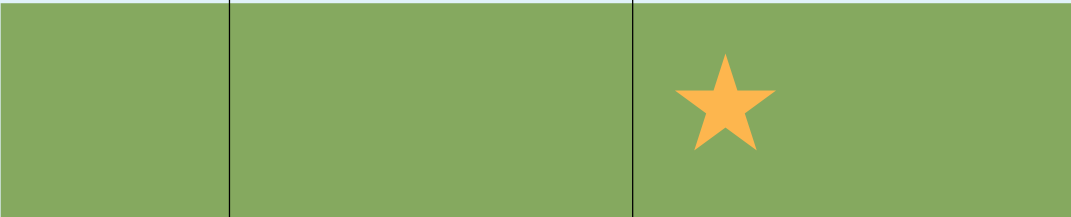
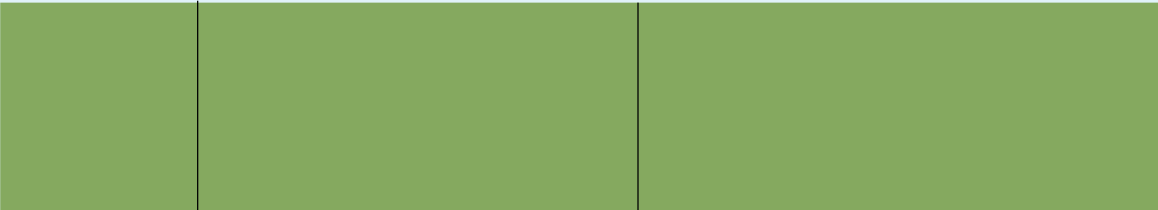
ECONOMIC DEVELOPMENT
NEWSLETTER

HIRING & HOUSING
BUSINESS FORUM

WELCOME PACKAGE

FUTUREBIZ PENTICTON
ECONOMIC FORUM

PRIORITY CLUSTERS
IMPACT ASSESSMENTS





Q1 ACTIVITY



Q1 MEETING: MARCH 21st 2019

- Roundtable of strategic priorities
- Draft OCP presentation





New Immigration Program

Matching Foreign Entrepreneurs with Community Priorities

- Required exploratory visit & meeting with community representatives
- Alignment with Community's priority industry subsectors (NAICS)
- Entrepreneurs referred to this program by a Community are fast-tracked

Penticton's priority subsectors:

- 311 - Food Manufacturing
- 312 – Beverage Manufacturing
- 541 – Professional, scientific and technical services



WelcomeBC



**SOUTH OKANAGAN
IMMIGRANT AND
COMMUNITY SERVICES**

UBCO CAPSTONE PROJECT



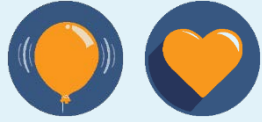
FURTHERING THE SMART CITIES CHALLENGE OUTCOMES

Frame Your Success Workshop

- City of Penticton
- Penticton & Wine Country Chamber of Commerce
- Penticton Industrial Development Association
- Ku'L Group
- DPA
- SOICS
- Community Foundation
- Smart Cities Core Volunteer Group

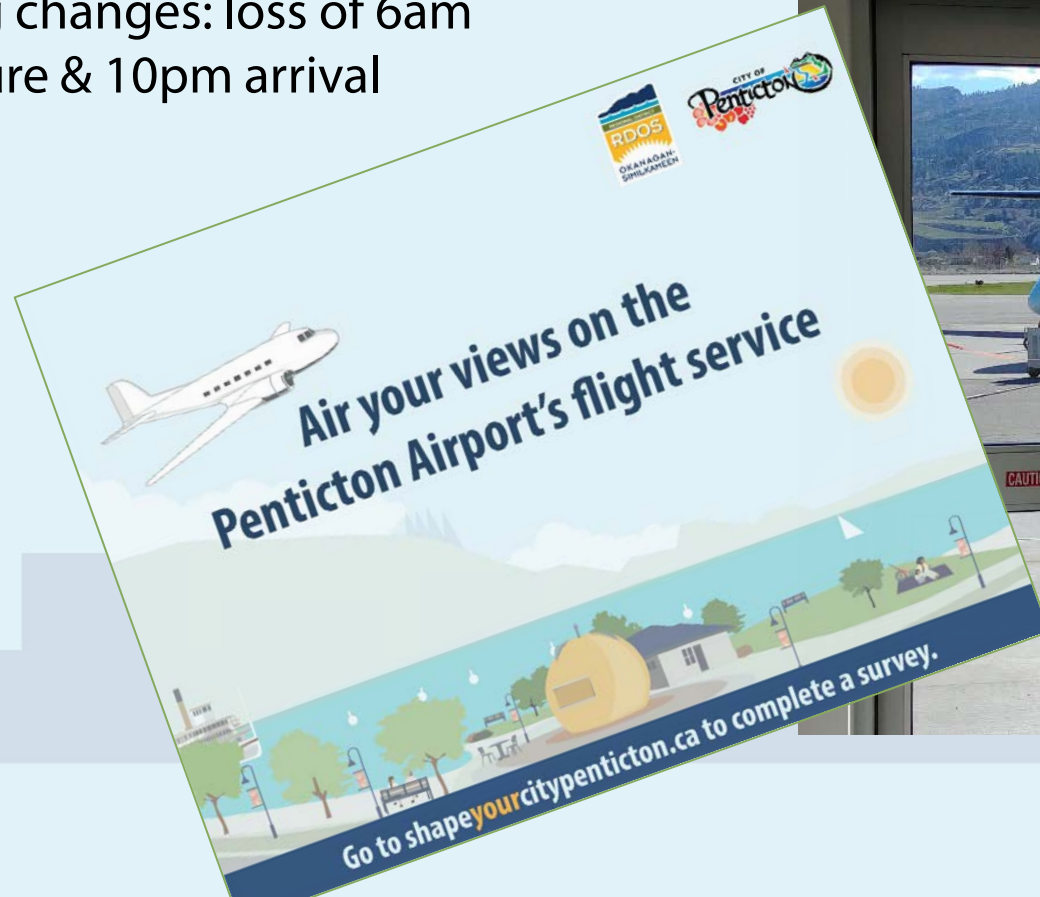


PENTICTON AIR SERVICE CHANGES



AIR CANADA

- Upgrade of Dash 8 to Q400
- Routing changes: loss of 6am departure & 10pm arrival



Farm-To-Glass Study Tour

Showcasing the breadth of our beverage cluster

- VQA Wine Information Centre
- Maple Leaf Spirits
- Red Rooster Winery
- Cannery Brewing



GIANT EVENTS CALENDAR



AT WESTMINSTER & MAIN STREET

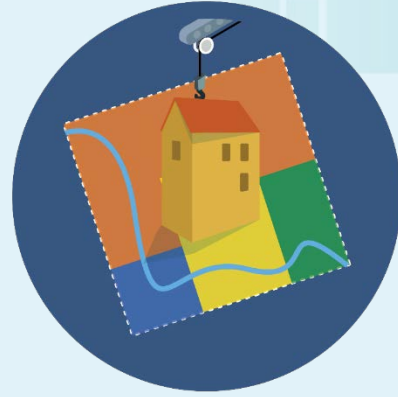
Celebrating a 4-Season Calendar



ECONOMIC INDICATORS



PLANNING INDICATORS



NEW RESIDENTIAL UNITS

10

All Duplex units



Q1 2018: 99 units (various types)

NEW FEE SIMPLE LOTS

7

Subdivisions

DEVELOPMENT PERMITS

9

REZONING

7

Including Farmhouse brewery

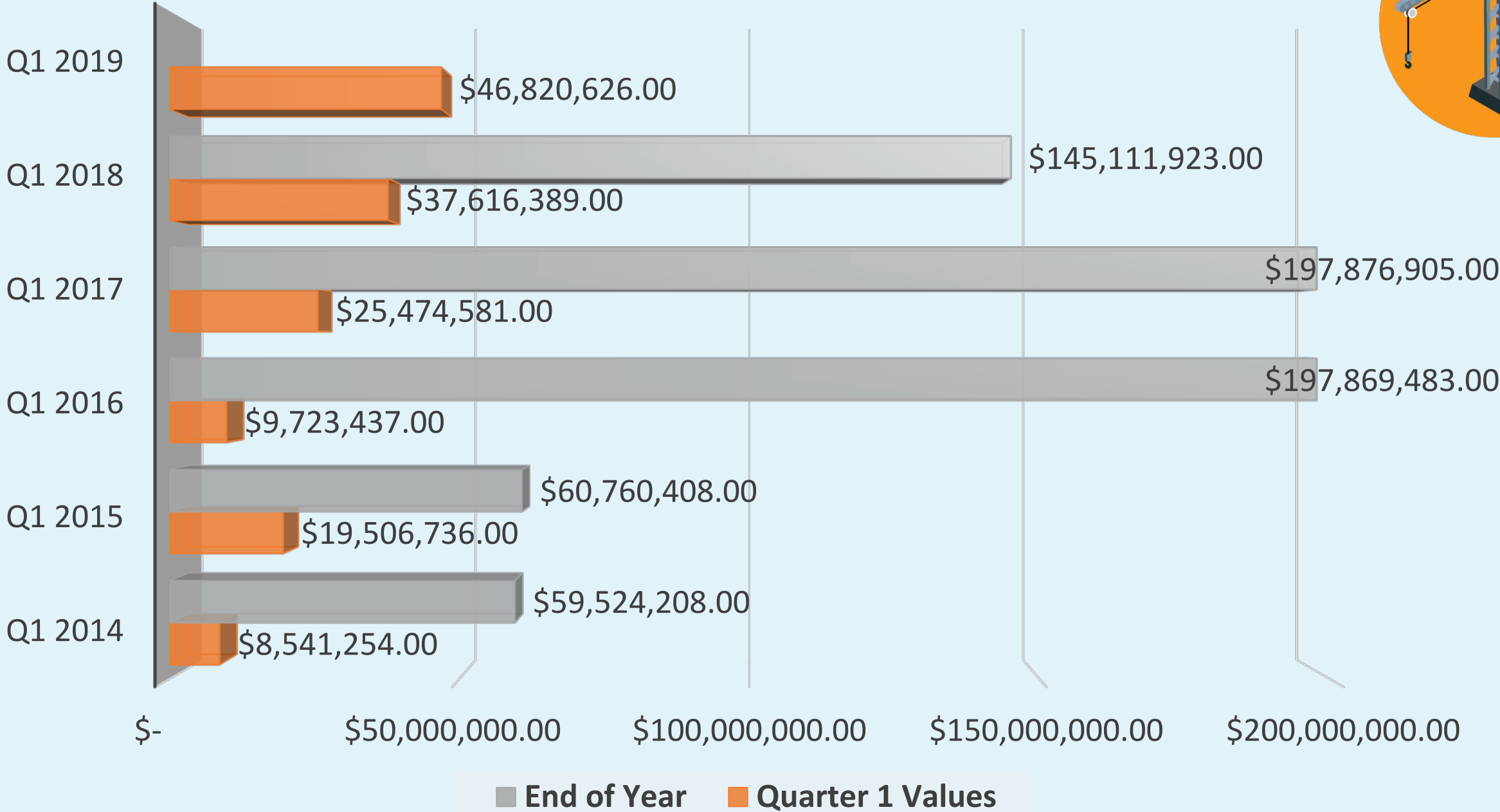
SKAHA LAKE TOWERS

3 Phases = 261 units

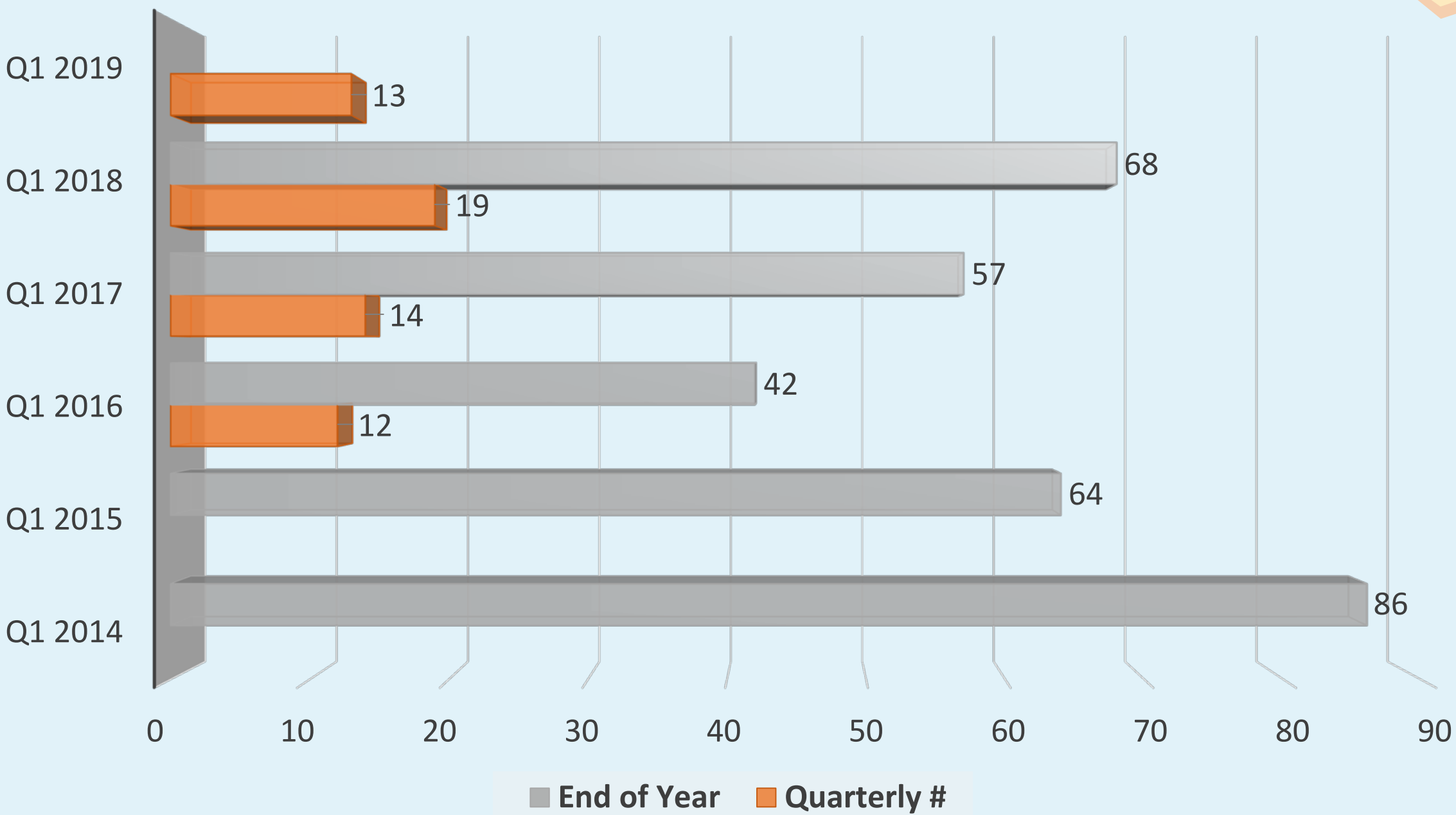


**Tower 1 occupied
Tower 2 under construction**

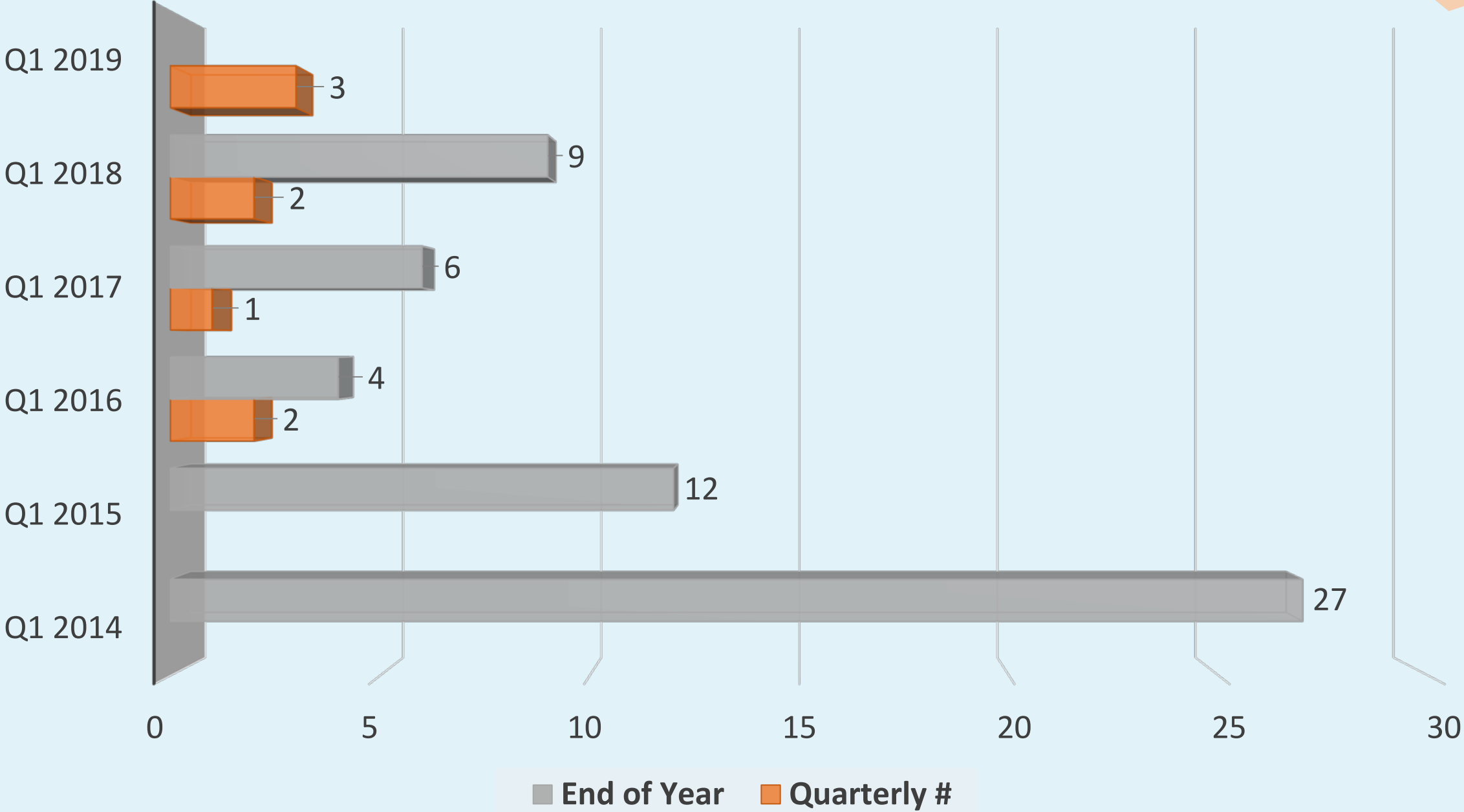
CONSTRUCTION VALUES: BUILDING PERMITS



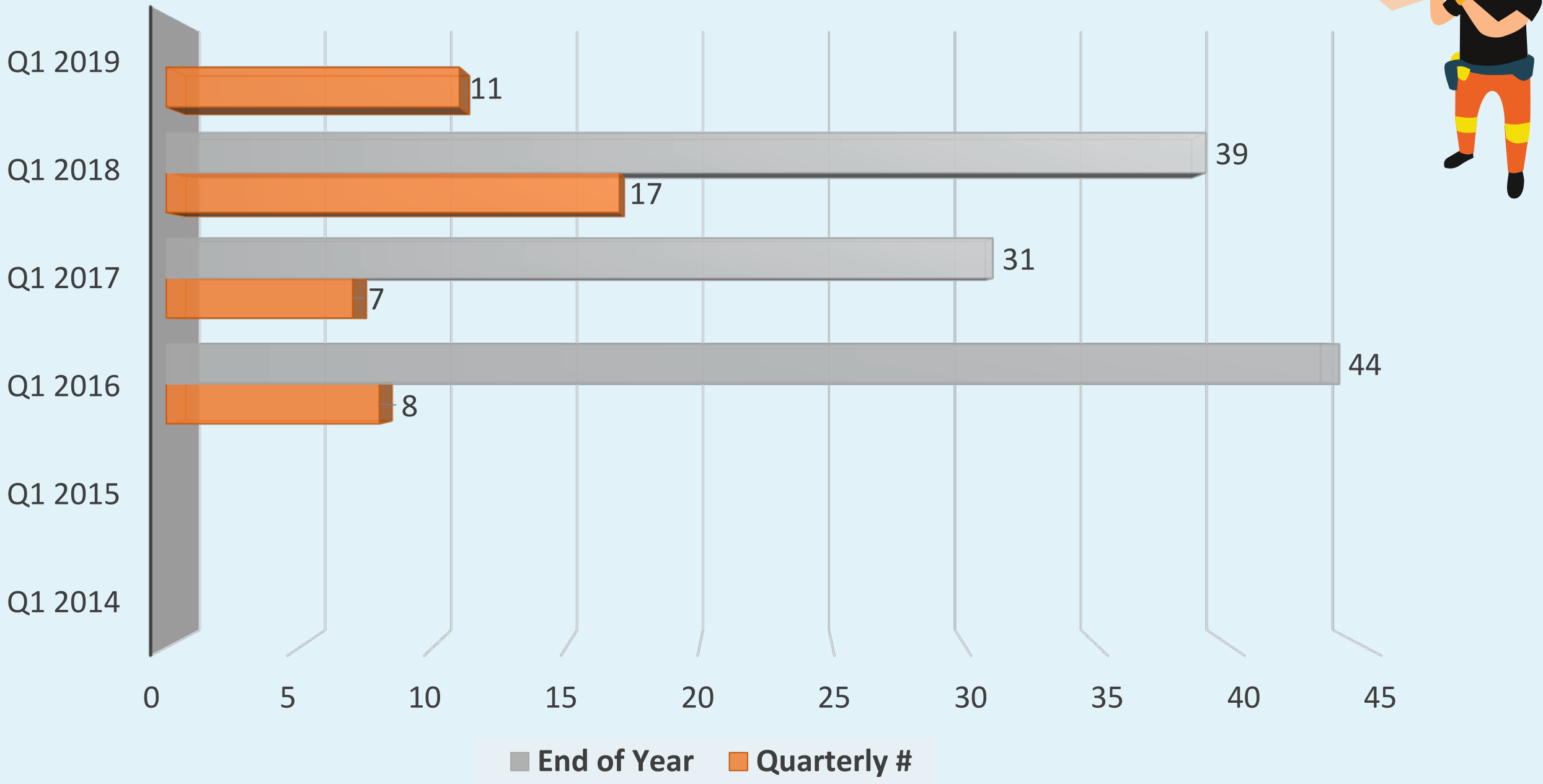
COMMERCIAL PERMITS ISSUED



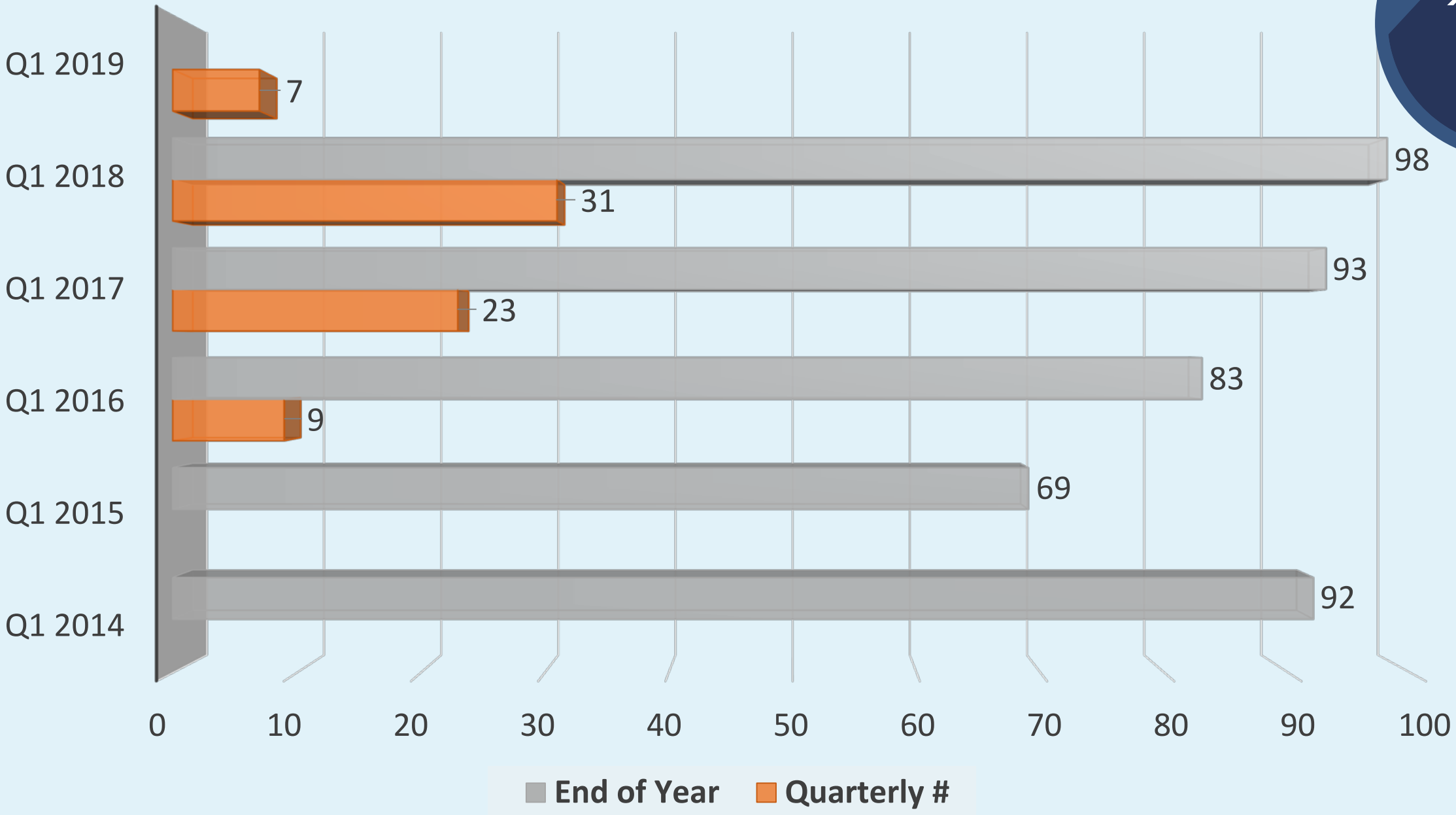
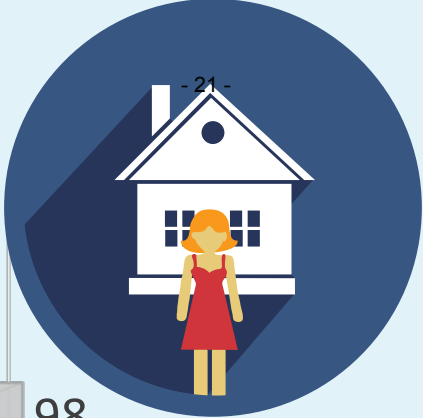
INDUSTRIAL PERMITS ISSUED



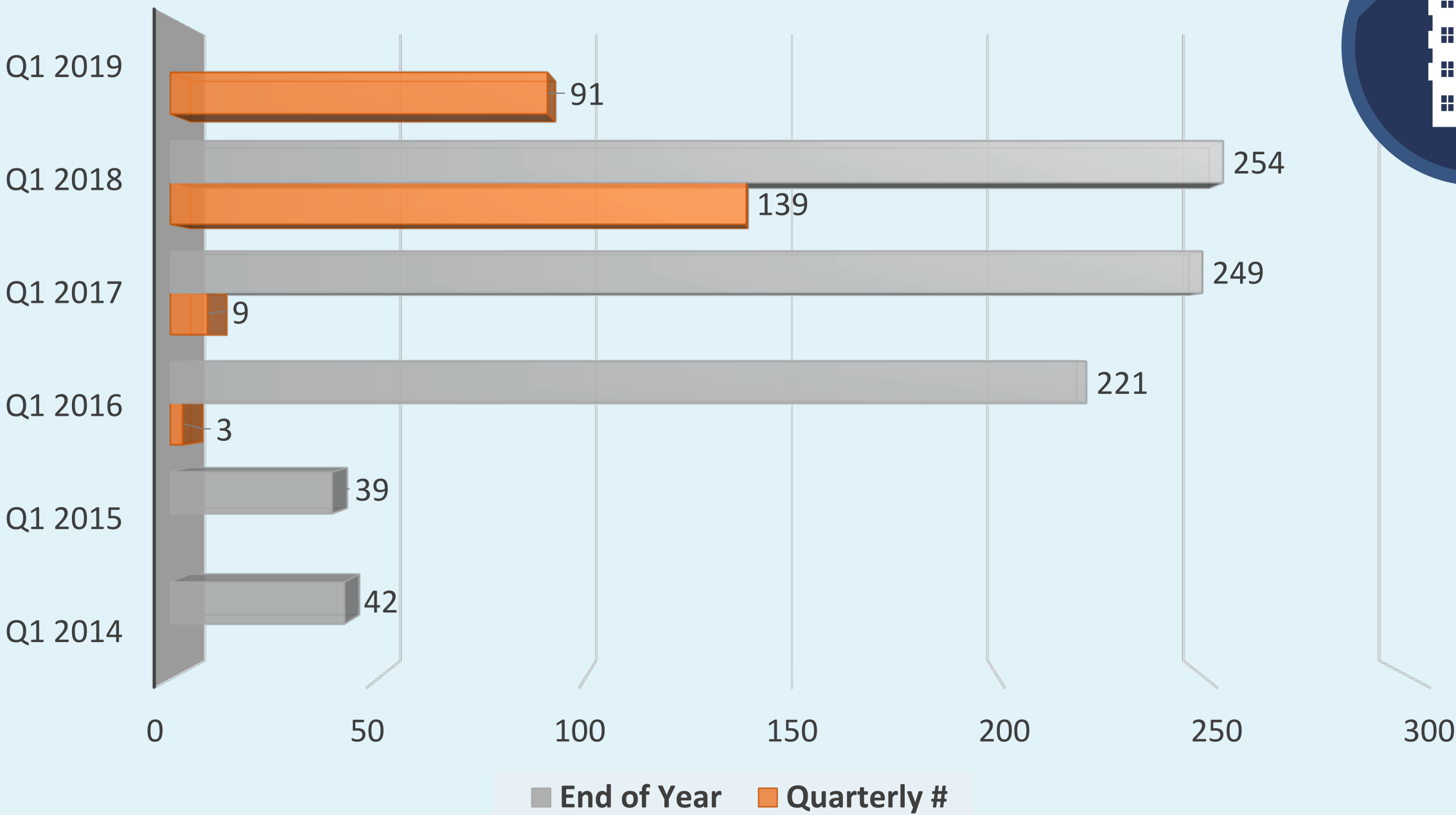
TENANT IMPROVEMENT PERMITS ISSUED



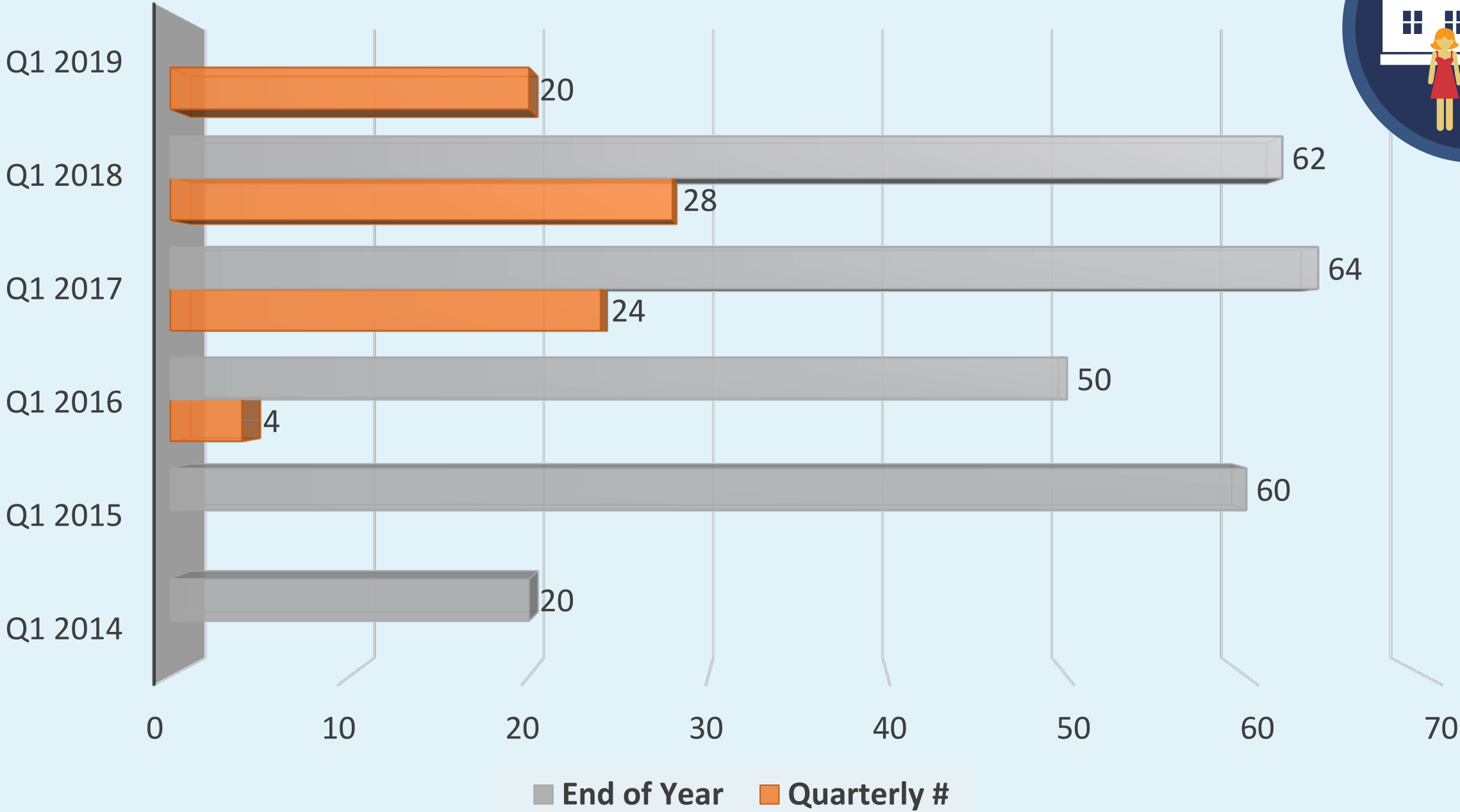
SINGLE FAMILY HOUSE UNITS APPROVED



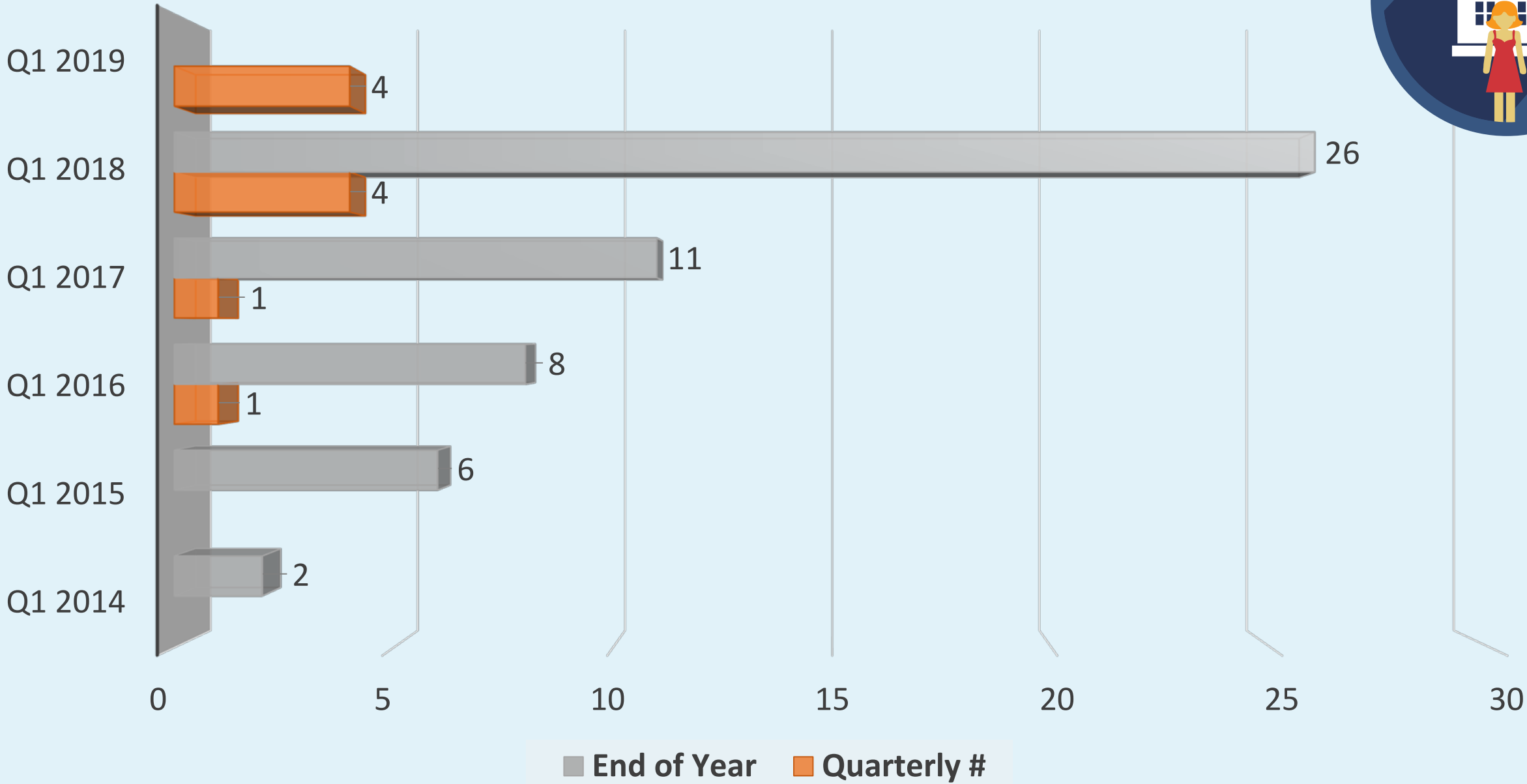
MULTI FAMILY UNITS APPROVED



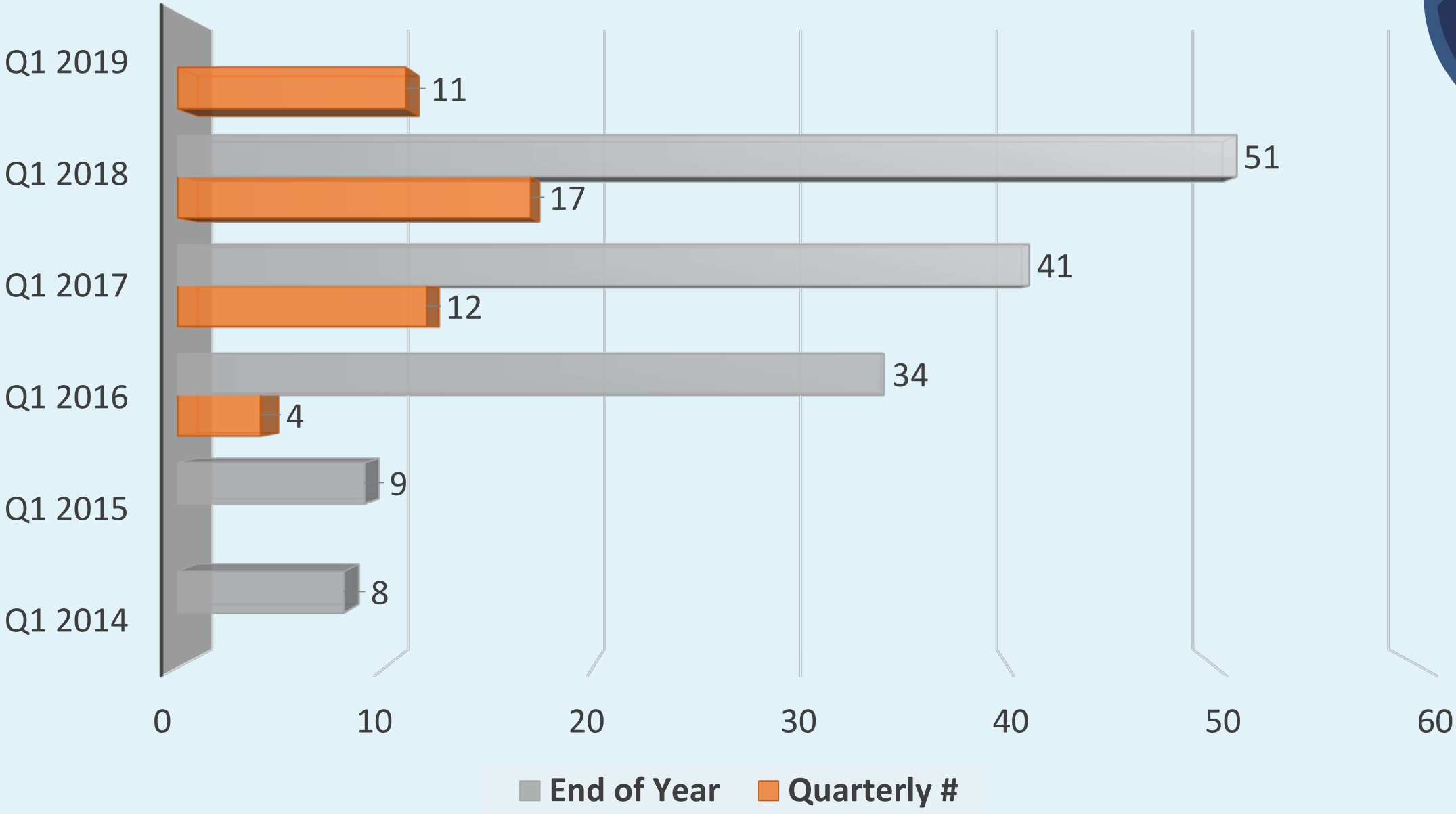
DUPLEX UNITS APPROVED



CARRIAGE HOUSE UNITS APPROVED



SECONDARY SUITE UNITS APPROVED



SUMMARY: HOUSING UNITS TOTALS SINCE 2014



Year	Single Family Dwellings	Duplex Units	Multi-Family Units	Commercial/Residential – Mixed Use /Hotel	Secondary Suites	Carriage Houses	Annual Total
(Residential Units Created)							
2014	92	20	42	0	8	2	164
2015	69	56	39	0	9	6	179
2016	83	50	221	43	34	8	439
2017	93	64	249	15	41	11	473
2018	98	62	254	22	51	26	513
2019 (end Q1)	7	20	91	98	11	4	231
<u>TOTAL</u>	<u>442</u>	<u>272</u>	<u>896</u>	<u>178</u>	<u>154</u>	<u>57</u>	<u>1999</u>

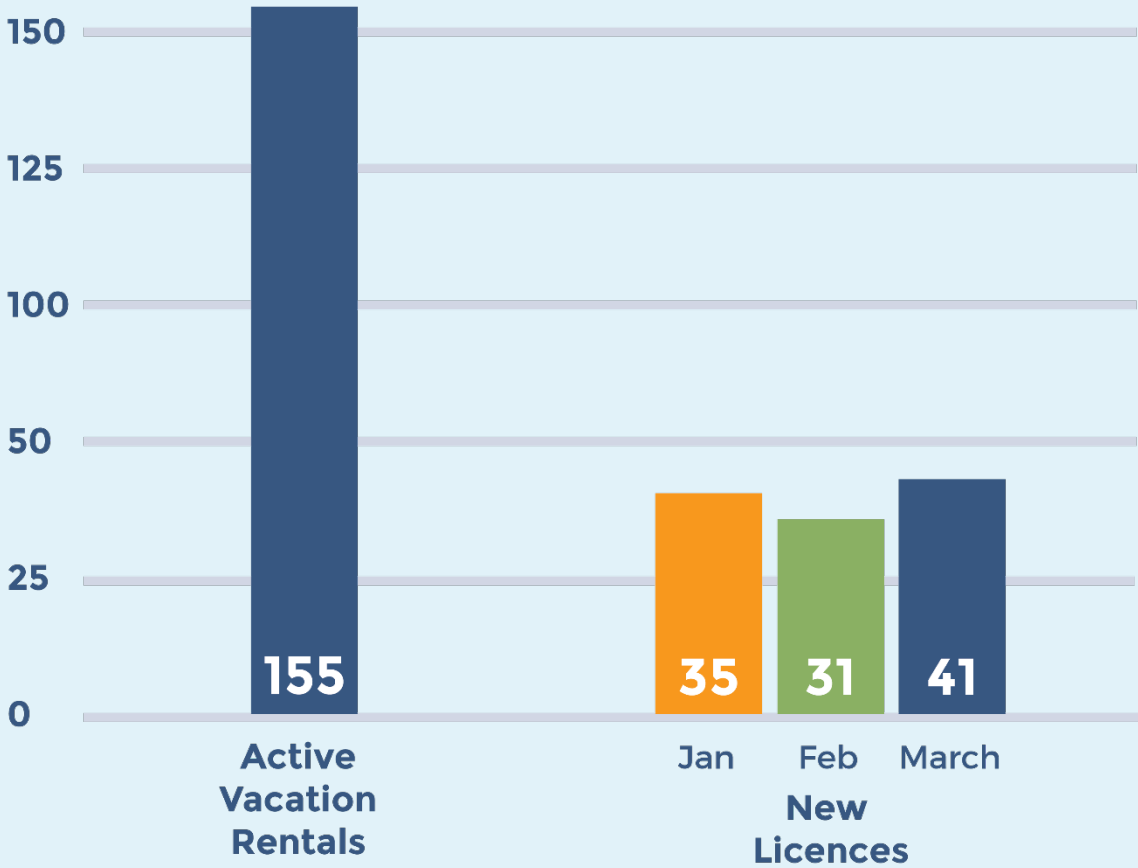
Single Family Dwellings make up **22%** of housing stock approved since 2014

Multi Family Dwelling Unit types make up **78%** of housing stock approved since 2014

1999 Housing Units approved since 2014



BUSINESS LICENSE STATISTICS



3048
Total Active
Business Licenses
as of March 31, 2019

107
Total New
Business Licenses issued
as of March 31, 2019

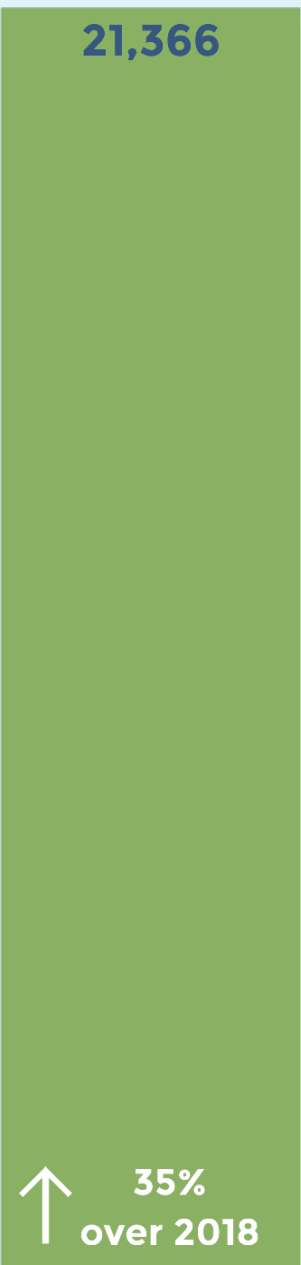
Total to Date
(March 31, 2019)



Employers
Posting



Job Seeker
Profiles*



Unique
Website Visits

*Profiles are optional for job seekers

Top 4 job listing categories

- Healthcare
- Professional Services
- Trades & Technical
- Administration

Top 4 job search categories

- Trades & Technical
- Healthcare
- Administration
- Professional Services

BUSINESS INQUIRIES

DIRECT INQUIRIES TO THE ECONOMIC DEVELOPMENT OFFICE IN Q1



6

New
Resident
Inquiries

20

New
Business
Support

7

Existing
Business
Support



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IN THE NEWS



PENTICTON IN THE NEWS

RECENT MEDIA EXPOSURE

- **Right Sizing Magazine** (Spring 2019) "Right Sized Cities for Work" and a double page photo spread
- **Vancouver Sun** (Feb 27) "Naramata Bench winemaker Tait's tipping point led to a life among the vines"
- **Vancouver Courier** (Feb 27) "Drink this: Naramata Nut Brown by Cannery Brewing"



Nicole Lake just minutes outside of Merritt. Photo by Darren Robinson

PENTICTON

With its bustling commercial hub and reputation as a destination for outdoor adventure, Penticton currently has several hundred jobs advertised, according to Kim Kirkham, executive director of the Penticton & Wine Country Chamber of Commerce. "The

NORTH COWICHAN

North Cowichan markets itself as having everything to help business flourish, including an easily accessible transportation network and a fast-growing population. Former mayor Jon Lefebvre, president of Lefco Developments, says, "There's a great cross-



Naramata Bench winemaker Tait's tipping point led to a life among the vines

Val Tait credits a glass of Alsatian riesling as the tipping point that led her into the wine industry.

KEVIN GRIFFIN Updated: February 27, 2019



MEGAPHONE



POLISH BISTRO

Walter Hrynkiewicz, Co-Owner





- 35 -



OGOFLOAT

Julie Turner, Co-Founder







QUESTIONS?



2018-2022 STRATEGIC PLAN KRA'S



COMMUNICATION

- ✓ Develop a clear communications strategy
- ✓ Facilitate communication between community partners & internal City departments
- ✓ Foster active communication between businesses and the Economic Development department
- ✓ Create, collect and disseminate simplified data and information for the business community



COLLABORATION

- ✓ Foster a collaborative working relationship with regional, provincial and federal agencies and organizations
- ✓ Work Collaboratively with other community partners to explore Penticton's identity
- ✓ Collaborate with City and stakeholders to ensue plans, processes and policies support the growth of Penticton's economy
- ✓ Foster a collaborative working relationship with the Penticton Indian Band for the mutual prosperity of both
- ✓ Facilitate collaboration and knowledge-sharing with both external and internal stakeholders to foster vitality



RETENTION & EXPANSION

- ✓ Develop and implement a plan to foster an environment that further develops priority industry clusters
- ✓ Provide business succession support
- ✓ Foster an environment that supports innovation, entrepreneurial thinking and entrepreneurial business



ATTRACTION

- ✓ Develop and implement a plan to foster an environment that attracts new ventures in priority clusters
- ✓ Develop and implement a plan to attract and retain skilled workers



EXCELLENCE

- ✓ Work continually to improve department and staff performance and report results
- ✓ Achieve and report key deliverables based on and informing the operational plan



Request to Appear as a Delegation

Preferred Council Meeting Date: May 7

Second choice(s): _____

Subject matter: IRONMAN Canada

Name of person(s) making presentation:

Dave Christen

Address: 1795 Dogwood Street
Louisville, CO 80027

Phone: 720-519-1607
Email: dave.christen@ironman.com

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

This presentation is set to outline a plan that would bring IRONMAN CANADA back to Penticton. This plan is hypothetical in nature and will be predicated on approval from Council and finalization of negotiations with the City of Penticton.

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Request to Appear as a Delegation

Preferred Council Meeting Date: May 7, 2019

Second choice(s): _____

Subject matter: Elimination of Single Use Plastic Bags

Name of person(s) making presentation:

Claire Taylor - Pen High Student

Address: _____

Phone: _____

Email: _____

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

I will presenting on the urgency of the need for stores in our community to eliminate the prolific use of single use plastic bags. Many other BC and Canadian communities have moved to this strategy to improve the local and global waste management. It is a timely issue that necessitates consideration in our community.

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Request to Appear as a Delegation

Preferred Council Meeting Date: May 7, 2019

Second choice(s): _____

Subject matter: Safety of downtown core

Name of person(s) making presentation:

Emily Oakes, Tayler Wesnoski - Pen High Students

Address: _____

Phone: _____

Email: _____

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

We will address the safety of the downtown core from the perspective of young people in the community. The drug use and homelessness has a significant impact on our safety and there must be ways to address the safety issues that result from this.

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